



2018

# COMPANY PROFILE

OK UMBRELLA (Shenzhen) Co.,Ltd. 

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# COMPANY PROFILE



## Company Profile

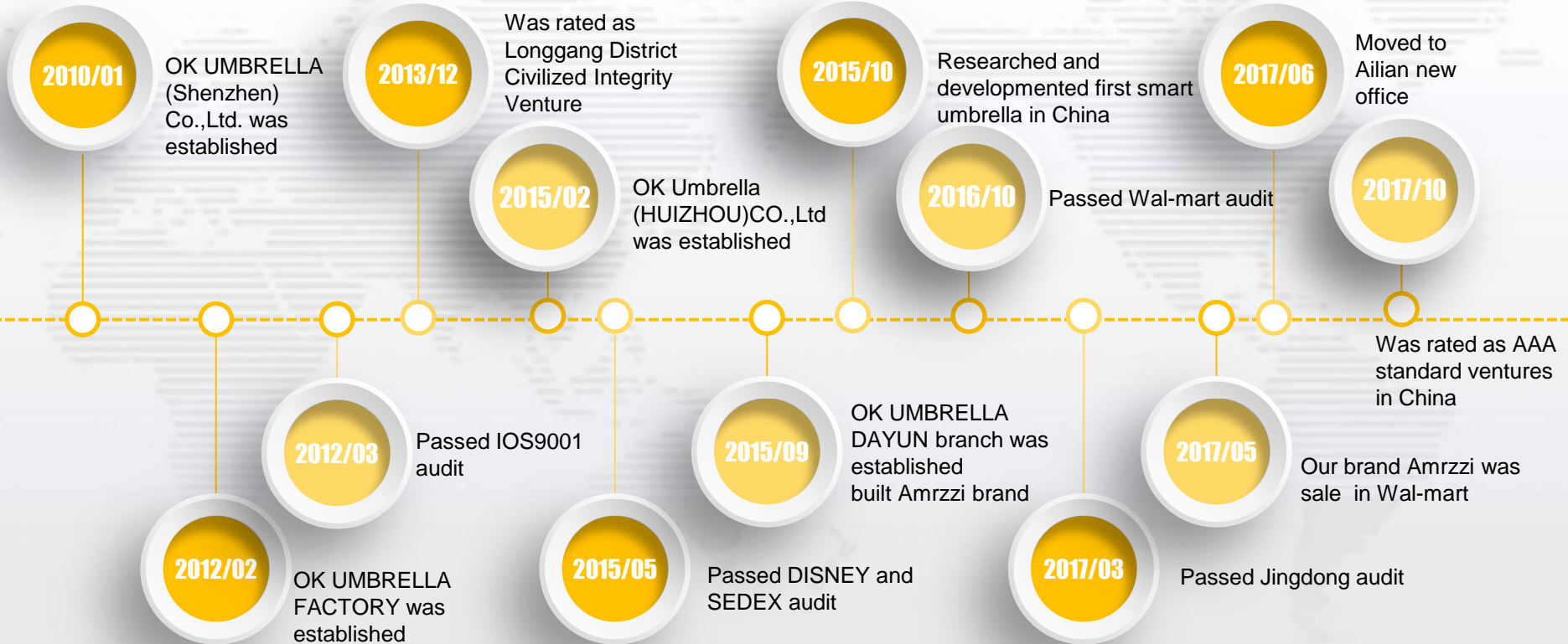


OK Umbrella is a professional umbrella manufacturer and origin brand manufacturer which qualified for designing, producing, marketing and after-sale servicing entire system.





# Development Process





# Company Honor



District Civilized Integrity Venture



AAA Grade Enterprise Credit Evaluation



Member of Shenzhen Association of Arts&Crafts Industry



Alibaba Longgang District Top 10 Supplier



BOSUM ASSOCIATION Member of COUNCIL



Baiila.com Marketing Demonstration Base

2010-2013 rated as Longgang District Civilized Integrity Venture

2013 Alibaba Golden Supplier

2017年 BOSUM ASSOCIATION Member of COUNCIL



# Company Honor



DISNEY AUDIT



SEDEX AUDIT

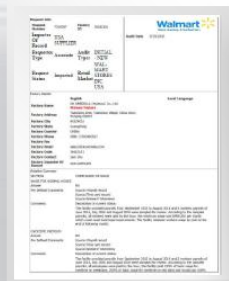


Alibaba.com Golden Supplier



Alibaba.com Assessed Supplier

2015年  
passed DISNEY&SEDEX audit



Wal-mart audit



ISO 9001



patent



Design copyright

2016年  
passed Wal-mart audit

2017年  
passed JD.com audit



# Corporate Culture



1

Idea

Build a win-win platform for customers, employees and enterprises

2

Mission

Creative and design smart umbrella, lead fashion

3

Vision

Be the benchmark of umbrella industry

4

Values

Credibility, creative, initiatives, striving, gratitude, sharing





# Company Team



We have B2B Department, B2C Department, and Supply Department, which is a complete team system integrating R&D, design, production, sales and after-sales service all together.





# Company Team



## PROFESSIONAL

With more than 10 years industry experience  
System product information,  
production process training



## YOUNG TEAM

Disciplined and passionate young team



## Concentration

We firmly believe professionalism and concentration can better to serve customers



## ONE DREAM

Be the benchmark of umbrella industry



# Company Activity



To energize employees' cultural life and enhance collective cohesion, we often organizes group activities such as gathering, trip, birthday party, etc.



**Outdoor Activities**



**Birthday Parties**



**Annual Party**



**Group Trip**

02



**BUSINESS**



We support kinds of service: OEM,ODM,OBM,Wholesale. And provide from product research & development, design, production to after-sale such options.





Enterprise advertising umbrella, **MOQ=1 pc**, **Fastest production delivery time:7days**



**LOGO Custom**



**Size Custom**

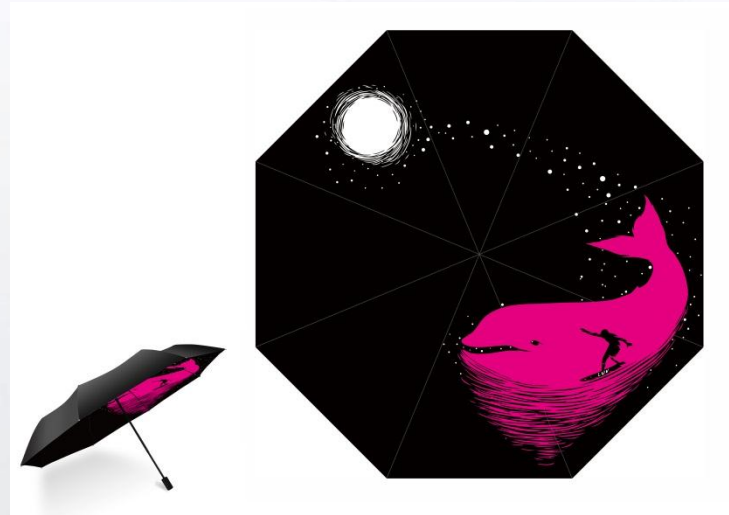


We provide service from product research&development, design, production to after-sale.

Optional existing design ; VIP one to one research and development , **monthly statement for VIP customer.**



Existing design



One to One specific design

03



**ADVANTAGE**





# Factory with Trading Department



We have own factories and modern office.

Our 2 independent factories with a 25,000pieces daily production capacity.。



Huizhou Factory



Shenzhen Factory

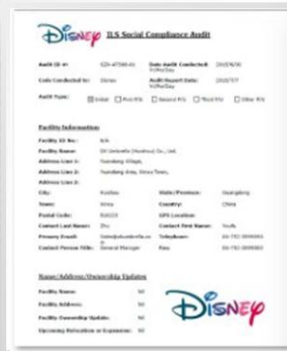




# Certification Authority



OK Umbrella as one of the few companies that have been certified by many industry authorities: ISO9001 certificate, Disney audit, Walmart audit, SEDEX audit, JD.com audit, and have the honour as AAA grade enterprise credit evaluator.



DISNEY audit



SEDEX audit



Walmart audit



JD.com audit



ISO 9001



# Patent



OK Umbrella has independent research and development design team, and has obtained a number of patent certificates such as water color changing umbrella, UV color changing umbrella, multi-function reverse umbrella, sun shield UV protection technology. At the same time, we apply for copyright protection on original design works.





## Professional Design Team



We have top design team, with first class design level and **“fast fashion” design capacity.**

4-6 design cycles per year

100 design per cycles

400-600 design per year



## Well-known Brand Service



**Decade experience worked with well-known brand**

Umbrella supplier for JD.com、Walmart US、Disney、The British Museum.





## Walmart&Disney Umbrellas



In 2016, OK Umbrella became umbrella supplier of Walmart US.



Kids Umbrella

2015 , OK Umbrella became the designated umbrella manufacturer for Disney.



Kids Colour Changing Umbrella



## JD.com Proprietary Umbrella



In 2017 , OK Umbrella became rain gear supplier of Jingdong self-operated product.

OK Umbrella provides one-stop services to JD.com, including quarterly product recommendation, structural research and development, material selection, one to one design, production, and warehouse management..



*Höimny*  
JD京东·自有品牌



*Höimny*  
JD京东·自有品牌



*Höimny*  
JD京东·自有品牌





## The British Museum-Color Changing Umbrella



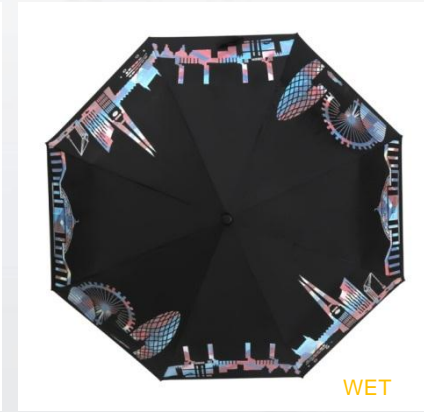
Since 2010, OK Umbrella established, we have been the cultural and creative rain gear supplier of the British Museum.

The British Museum color changing umbrella was selected for the British Museum's cultural and creative products in 2010 and has been exhibited and sold in the British Museum.

Its original pattern design and unique color changing effect highly praised and appreciated by public. In 2015, the British Museum color changing umbrella rated as one of the “The 10 Best Umbrellas”.



DRY



WET

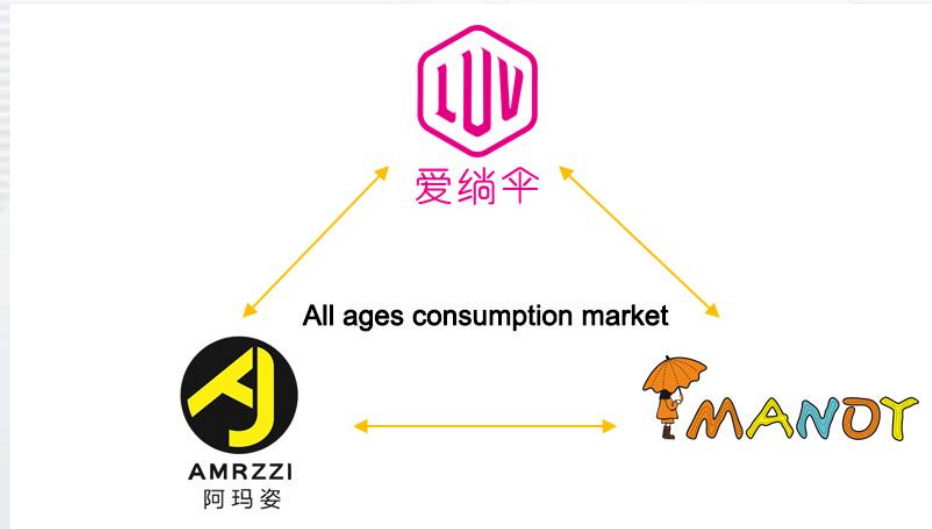
London City Color Changing Umbrella





## Own Brand

OK Umbrella own brand: Amrzzi、 LUV、 MANDY , we are familiar with the development trends of various platforms , domestic and foreign market, providing more effective data to selecting products for customers.



On 2017 May, our brand Amrzzi entered into Wal-Mart, covering 12 SKU, including straight umbrella, folding umbrella, kids umbrellas and kids raincoat.



# Brand Activities



On April 26, 2018, during the 26th shenzhen gift home exhibition, OK Umbrella Co.,Ltd held the 2018 brand new strategy press conference at the shenzhen convention and exhibition center at the same time.



**Brand conference**



**Guangzhou metro newspaper**



**Hong Kong commercial daily**



On May 10, 2018, OK Umbrella Co.,Ltd was invited to participate in the second China brand day related event, as one of the two co-organizers of the "brand night" event.

04



**PRODUCT**



# Patent Product——Smart Anti-lost Umbrella



Bluetooth Anti-lost

Patent No. : ZL2016201695676

UV Index Detection

Ambient Temperature Detection

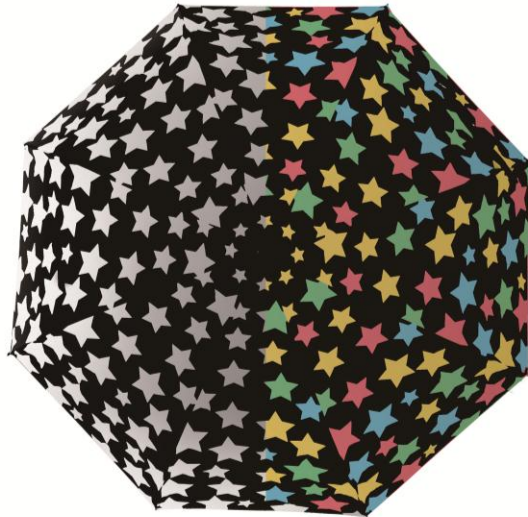
Super UV Protection Color Coating



# Patent Product——Color Changing Umbrella



## PATENT COLOR CHANGING UMBRELLA



Patent Color Changing when wet  
Support Custom Color Changing Pattern

Patent No. : ZL201220324199X



# Special Umbrella——Reverse Umbrella



Reverse Open

Wet Fabric Close Inside

C Shape Hands Free Handle

Patent No. : ZL2015207152876

**C** HANDS FREE  
REVERSE UMBRELLA





# Special Umbrella——Storm-Safe Umbrella

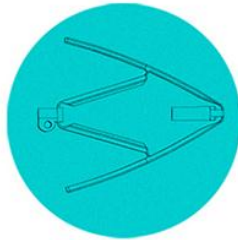
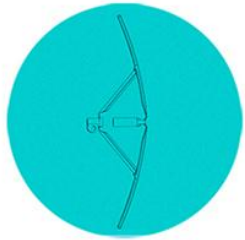


Storm-Safe Umbrella

Easy open and close

Strong water resistance

Patent No. : ZL2016202869482



05



**CUSTOMER**





## Our Customers



Our customers from all over the world: Europe, United States, Russia, Canada, Australia, South Korea, etc.





# Our Customers





# Customers Feedback



I have purchased a lot of umbrellas. Actually I am a fussy woman, but I prefer to OK Umbrella's umbrellas,so come to order again.



We love OK Umbrella. Our customers love the quality. We have very good cooperation with each other for almost 5 years. It is a very important to have a good supplier, we did.

The greatest happiness is get the customer's approval

# Customers Feedback

Dearest Kathy,

Thank you so so much for this BEAUTIFUL wedding umbrella. What an incredible personal wedding gift. Something we are hoping to keep forever :)  
So much work and effort has gone into it by your team - a massive big thank you from Eddie and myself.

I also showed your wedding umbrella to family and friends and everyone is amazed not only by the pretty umbrella but also by seeing how much you care about us and that we are not only good in doing fun business projects together but also having a special friendship.

Emma-Jayne and I are very lucky to have you on our side.

Thanks you :)

Viviane

P.s. See pics attached - more to come hehe

We are not only partners,  
we are also sister

My dear friend! Happy children's day to your daughters! They must have had a very happy day!  
give them a big kiss from me!

Thank you very much for all your help! You are great my friend!

Best regards and big kisses for you and your daughters!

They must have many gifts! ☺





# Customers Feedback



Hi Kathy,  
Wow, that's impressive.  
Your company are developing really innovative items!

Hi Kathy,  
Good day.  
Great news to you, The client is very satisfied with your products, and will reorder sortly. Could you please quote a better price if the qty increase to 20000pcs?  
Thanks again for your and your team's efforts.  
Best regards,  
Alice

Amazing! Thank you!

Can we send you the 30% deposit via Paypal? It is less to pay in transfer fees for us..

Let me know :)

Brilliant!

Thank you,  
Emma

May we conform the order with same colour handles please :)

Thank you!!  
Emma

Awesome!!

Big thank you Kathy!

Customer satisfaction is our biggest motivation!



# Customers Feedback



秦总，您的2000支反向伞大货今天已经做好，明天上午9点装柜出货，下午3点前能送到你那边仓库

收到，谢谢小兰

你的服务非常好 👍

Your work is very good. 不客气 🤝

may i know any updating for our umbrella?

Yes, your work is very good and i also expect a good news from my client

Let's hope for good news ok

thank you so much

庞小姐，下午好，新增加的三折自开收伞的样品已经给您寄过去了，圆通：[redacted]，过两天应该会到，您留意下快递

好的，谢谢。效率真高！ High efficiency!

Thanks Cici,  
You have done a great job. Next time we are in China we take you for dinner.  
Regards,

Win the customer trust by the high quality service



## Contact us



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website

Choose OK Umbrella is the right choice for you.



**Thank YOU**